



## Sponsorship Programme 2022

Sponsoring opportunities at the AEA-Europe conference are a great way of raising the profile of your organisation with a large number of assessment bodies from across Europe.

Below you will find a list of the different options, the price involved and the details of what will be included. If you would like to suggest other items for sponsorship please let us know.

### Conference Bag

**Cost: €2000**

*(plus costs of producing and printing the bags, to be invoiced around the time of the conference)*

All delegates receive a branded bag at registration which they can use at the event and afterwards. The sponsor can have their logo on the bag. The sponsor will also be entitled to have their logo on the back of the conference programme.

### Welcome Reception

**Cost: €1800**

The welcome reception is held on the first evening of which all delegates are invited to. The event usually consists of drinks and canapés.

#### **Your entitlements:**

- Logo associated with event in all publications and on the AEA website
- Being named and identified as the sponsor of the event
- 1 complimentary conference bag insert
- Mention in welcome address
- Company logo on the back of the conference programme

### Gala Dinner **SOLD - PEARSON**

**Cost: €1800**

The gala dinner is the main social event at the conference held on the Friday evening. All delegates are invited as part of their conference attendance package.

#### **Your entitlements:**

- Logo associated with event in all publications and on the AEA website
- Being named and identified as the sponsor of the event
- 1 complimentary conference bag insert
- Mention in welcome address
- Company logo on the back of the conference programme

### Plenary and Breakout Refreshment Area

**Cost: €1500**

Refreshment breaks are a great time for impromptu meetings and general networking. The refreshment area will be outside the main conference rooms and by the exhibition.

#### **Your entitlements:**

- Single pull up banner placed in the refreshment area
- 1 complimentary bag insert

Recognition on AEA-Europe website and all conference materials  
Company logo on the back of the conference programme

### **Pre-Conference Workshops**

**Cost: €1500**

A large number of delegates attend the pre-conference workshops and offer an excellent opportunity to capture the attention of this group. The Pre-conference workshop programme, including presenters, will be published on the AEA-Europe website as soon as it is finalised.

#### ***Your entitlements:***

- Single pull up banner at the venue
- 1 complimentary bag insert
- Recognition by the workshop leaders of the support
- 2 complimentary passes to attend one workshop
- Recognition on AEA-E website and all conference materials
- Company logo on the back of the conference programme

### **Lanyards**

**Cost: €1000**

**(plus costs of producing and printing the lanyards, to be invoiced around the time of the conference)**

Each delegate will be provided with a name badge which must be worn at all times, including at the social events. The badge and its lanyard will be branded with the sponsor's logo. The sponsor will also be entitled to have their logo on the back of the conference programme.

### **PhD/Fellows Event**

**Cost: €750**

The PhD/Fellows event encourages general networking for our accredited members and students. It is normally held off site and is great for impromptu meetings/discussions.

#### ***Your entitlements:***

- Logo associated with event in all publications and on the AEA website
- 1 complimentary bag insert
- Company logo on the back of the conference programme
- Mention in the welcome address

### **Pen & Paper**

**Cost: €600**

**(plus costs of producing and printing the items, to be invoiced around the time of the conference)**

All delegates receive a pen and note pad in their conference bag at registration which they can use at the event and afterwards. The sponsor can have their logo on the pen and pad. The sponsor will also be entitled to have their logo on the back of the conference programme.

### **Exhibition Stand 2 SOLD – GradeMaker / AQA**

**Cost: €600**

A table and cloth provided, within the reception area. All refreshment and catering breaks will be taken by delegates in this area.

### **Kathleen Tattersall New Researcher Award SOLD - AQA**

**Cost: €500**

The prize for the Kathleen Tattersall New Researcher Award consists of a 500 Euro payment, plus free attendance at the conference. The prize may also include a visit to the sponsoring organisation.

**Your entitlements:**

- Logo associated with event in all publications and on the AEA website
- 1 complimentary bag insert
- Company logo on the back of the conference programme
- Mention in the welcome address
- Present the award winner with the prize

**Poster Award SOLD - CITO**

**Cost: €500**

Each year a prize is awarded for the best poster. This has traditionally involved a visit to the sponsoring organisation although alternative prizes will be considered.

**Your entitlements:**

- Logo associated with event in all publications and on the AEA website
- Mention in the welcome address
- 1 complimentary bag insert
- To present the award winner with the prize

Company logo on the back of the conference programme

**Flyer in conference bags 2 SOLD GradeMaker / Gapartnership**

**Cost: €300**

A flyer will be put in the conference bag which is given free of charge to all delegates.

***NOTE: It is expected that all sponsors, including those manning exhibition stands, will be registered delegates at the conference. If you are not registered as a full delegate you must register as a Participating Sponsor (200 Euro). The sponsor participant fee entitles you to admission to the social events, lunches and coffee breaks. The full participant fee (400 Euro) provides access to all scientific parts of the program in addition to the social parts.***